

## Privacy Policy

This privacy policy applies between you, the User of this Website and Select Fire Services Ltd, the owner of this website. Select Fire Services Ltd takes the privacy of your information very seriously. This privacy policy applies to our use of any and all Data collected by us or provided by you in relation to your use of the website.

**Please read this privacy policy carefully.**

### Definitions and interpretation

1. In this privacy policy, the following definitions are used.

Data	Collectively all information that you submitted to Select Fire Services Ltd via the Website. This definition incorporates, where applicable, the definitions provided in the Data Protection Laws;
Data Protection Laws	Any applicable law relating to the processing of personal Data, including but not limited to the Directive 96/46/EC (Data Protection Directive) or the GDPR, and any national implementing laws, regulations and secondary legislation, for as long as the GDPR is effective in the UK.
GDPR	The General Data Protection Regulation (EU) 2016/679;
Select Fire Services Ltd, we or us	Select Fire Services Ltd, a company incorporated in England and Wales with registered number 3104715 whose registered office is at 10/11 Mulberry Green, Old Harlow, Essex, CM17 0ET.
User or you	Any third party that accesses the Website is not either (i) employed by Select Fire Services Ltd and acting in the course of their employment or (ii) engaged as a consultant or otherwise providing services to Select Fire Services Ltd and accessing the Website in connection with the provision of such services; and
Website	The Website that you are currently using, <a href="http://www.selectfire.co.uk">www.selectfire.co.uk</a> , and any sub-domains of this site unless expressly excluded by their own terms and conditions.

2. In this privacy policy, unless the context requires a different interpretation:

- a. The singular includes the plural and vice versa.
- b. References the sub-clauses, clauses or appendices are to sub-clauses, clauses, schedules or appendices of this privacy policy;
- c. A reference to a person includes firms, companies, government entities, trusts and partnerships;
- d. "including" is understood to mean "including without limitation"
- e. Reference to any statutory provision includes any modification or amendment of it;
- f. The headings and sub-headings do not form part of this privacy policy.



LPS 1048-1 Approved Sprinkler Contractor  
 Certificate No. ASC-070



Specialists in Design, Installation, Maintenance and Servicing of Sprinkler Systems.  
 Company No. 3104715. Director G. Wager.  
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### Scope of this privacy policy

3. This privacy policy applies only to the actions of Select Fire Services Ltd and Users with respect to this Website. It does not extend to any Websites that can be accessed from this Website including, but not limited to, any links we may reference.
4. For purposes of the applicable Data Protection Laws, Select Fire Services Ltd is the “data controller”. This means that Select Fire Services Ltd determines the purposes for which, and the manner in which, your Data is processed.

### Data collected

5. We may collect the following Data, which includes personal Data, from you:
  - a. Name;
  - b. Contact Information such as email addresses and telephone numbers.

In each case, in accordance with this privacy policy.

### How we collect Data

6. We collect Data in the following ways:
  - a. Data is given to us by you.

### Data that is given to us by you

7. Select Fire Services Ltd will collect your data in a number of ways, for example:
  - a. When you contact us through the Website, by telephone, post, e-mail or through any other means;
  - b. When you complete surveys that we use for research purposes (although you are not obliged to respond to them);
  - c. When you use our services;

In each case, in accordance with this privacy policy.



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## Our use of Data

8. Any or all of the above Data may be required by us from time to time in order to provide you with the best possible service and experience. Specifically; Data may be used by us for the following reasons;
  - a. Internal record keeping;In each case, I accordance with this privacy policy.
9. We may use your Data for the above purposes if we deem it necessary to do so for our legitimate interests. If you are not satisfied with this, you have the right to object in certain circumstances (see the section headed "Your rights" below).

## Who we share Data with

10. We may share your Data with the following groups of people for the following reasons:
  - a. Our employees, agents and/or professional advisors – to contact the user to respond to their queries;In each case, in accordance with this privacy policy.

## Keeping Data secure

11. We will use technical and organisational measures to safeguard your Data, for example:
  - a. We store your Data on secure servers.
12. Technical and organisational measures include measures to deal with any suspected data breach. If you suspect and misuse or loss or unauthorised access to your Data, please let us know immediately by contacting us via this e-mail address: [info@selectfire.co.uk](mailto:info@selectfire.co.uk).
13. If you want detailed information from Get Safe Online on how to protect your information and devices against fraud, identify theft, viruses and many other online problems, please visit [www.getsafeonline.org](http://www.getsafeonline.org). Get Safe Online is supported by HM Government and leading business.



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## Data retention

14. Unless a longer retention period is required or permitted by law, we will only hold your data on our systems for the period necessary, to fulfil the purposes outlined in this privacy policy or until you request the Data be deleted.
15. Even if we delete your Data, it may persist on backup or archival media for legal, tax or regulatory purposes.

## Your rights

16. You have the following rights in relation to your Data:
  - a. **Right to access** – the right to request (i) copies of the information we hold about you at any one time, or (ii) that we modify, update or delete such information. If we provide you with access to the information, we hold about you, we will not charge you for this, unless your request is “manifestly unfounded or excessive.” Where we are legally permitted to do so, we may refuse your request. If we refuse our request, we will tell you the reasons why.
  - b. **Right to correct** – the right to have your Data rectified if it is inaccurate or incomplete.
  - c. **Right to erase** – the right to request that we delete or remove your Data from our systems.
  - d. **Right to restrict our use of your Data** - the right to “block” us from using your Data or limit the way in which we can use it.
  - e. **Right to data portability** – the right to request that we move, copy or transfer your Data.
  - f. **Right to object** – the right to object to our use of your Data including where we use it for our legitimate interests.
17. To make enquires, exercise any of your rights set out above, or withdraw your consent to the processing of your Data (where consent is our legal basis for processing your Data), please contact us via this e-mail address: [info@selectfire.co.uk](mailto:info@selectfire.co.uk).
18. If you are not satisfied with the way a complaint you make in relation to your Data is handled by us, you may be able to refer your complaint to the relevant data protection authority. For the UK, this is the Information Commissioner’s Office (ICO). The ICO’s contact details can be found on their website at <https://ico.org.uk>.
19. It is important that the Data we hold about you is accurate and current. Please keep us informed if your Data changes during the period for which we hold it.



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## Links to other websites

20. This Website may, from time to time, provide links to other Websites. We have no control over such Websites and are not responsible for the content of these Websites. This privacy policy does not extend to your use of such Websites. You are advised to read the privacy policy or statement of other Websites prior to using them.

## Changes of business ownership and control

21. Select Fire Services Ltd may, from time to time, expand or reduce our business and this may involve the sale and/or the transfer of control of all or part of Select Fire Services Ltd. Data provided by Users will, where it is relevant to any part of our business so transferred, be transferred along with that part and the new owner or newly controlling party will, under the terms of this privacy policy, be permitted to use the Data for the purposes for which it was originally supplied to us.
22. We may also disclose Data to a prospective purchaser of our business or any part of it.
23. In the above instances, we will take steps with the aim of ensuring your privacy is protected.

## General

24. You may not transfer any of your rights under this privacy policy to any other person. We may transfer our rights under this privacy policy where we reasonably believe your rights will not be affected.
25. If any court or competent authority finds that any provision or this privacy policy (or part of any provision) is invalid, illegal or unenforceable, that provision or part-provision will, to the extent required, be deemed to be deleted, and the validity and enforceability of other provisions of this privacy policy will not be affected.
26. Unless otherwise agreed, no delay, act or omission by a party in exercising any right or remedy will be deemed a waiver of that, or any other, right or remedy.
27. This Agreement will be governed by and interpreted according to the law of England and Wales. All dispute arising under the agreement will be subject to the exclusive jurisdiction of the English and Welsh courts.



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### Changes to this privacy policy

28. Select Fire Services Ltd reserves the right to change this privacy policy as we may see necessary from time to time or as we may be required by law. Any changes will be immediately posted on the Website and you are deemed to have accepted the terms of the privacy policy on your first use of the Website following the alterations.

### Document revision

29. This privacy policy was created on the 9<sup>th</sup> January 2020.



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